## From the Editor

I recently listened to a YouTube video featuring Seth Godin, author of the *Purple Cow: Transform Your Business by Being Remarkable*, among other publications. He shared that "the key to success is to find a way to stand out – to be the purple cow in a field of monochrome Holsteins".

What makes something stand-out or be remarkable? Godin says to ask people what they really care about, create it and then have them share it with others.

We did just that by starting *Learn at WORK*, a complimentary webinar series which will begin in June, 2016. Each webinar will provide a presentation by and conversation with an author(s) whose evidence-based research article was published in *WORK*. These articles will be free to view, too. We'll be using an easy to access platform so anyone can join the webinar globally. I will be the moderator for these webinars and will work diligently to make them a remarkable experience for you. Learn more at: http://www.iospress.nl/journal/work/ and on Twitter @WORK\_Journal and Facebook: https://www.facebook.com/WORKJournal2016/?fre f=ts

This issue of *WORK* contains 24 interesting articles on a variety of topics. There are two articles that investigate backpacks: Postural habits and weight of backpacks of Portuguese adolescents: Are they

associated with scoliosis and low back pain? and Analyzing the potential benefits of using a backpack with non-flexible straps. There are three articles about nurses: An examination of retention factors among registered nurses in Northeastern Ontario, Canada, factors associated with the occurrence of functional dyspepsia and insomnia in nurses who work shiftwork, and evidence from a cross-sectional study among nurses working in residential elder care. The other articles are on subjects such as the validity and reliability of the Persian version of the specific Nordic questionnaire in use with Iranian industrial workers; how working teens' perceptions of their supervisors impact safety and injury; and a scoping review on hiring people with disabilities; among other articles. I am sure you will find something of interest to you as you read this issue of WORK.

As always, I welcome hearing from you. Perhaps you have a remarkable topic to share with us?

Cheers, Karen Founding Editor-in-Chief, WORK Occupational therapist & ergonomist kjacobs@bu.edu blogs.bu.edu/kjacobs/