From the Editor

Using social media to improve knowledge translation of scholarly work

We’re all familiar with social media especially platforms such as Facebook, LinkedIn, Twitter, Instagram, YouTube, TikTok, and Reddit. Many of us participate in daily posts; I know that I do. However, have you seriously considered using social media to improve the knowledge translation (KT) of your scholarly work? Did you know that using animated videos may be an effective approach to support understanding of your research? Have you considered making your social media content more accessible?

Recently, Boston University’s Center for Psychiatric Rehabilitation (CPR) and the University of Massachusetts Medical School’s Implementation Science & Practice Advances Research Center were awarded a National Institute on Disability, Independent Living, and Rehabilitation Research (NIDILRR) to create the Center on Knowledge Translation for Employment Research (CeKTER). CeKTER includes “The Knowledge Translation (KT) Training Academy which offers a variety of classes to increase the capacity of NIDILLR grantees and their collaborators for disseminating and implementing employment research findings”. The goal of the KT Academy CeKTER is to “building capacity for promoting the awareness and use of employment research findings”.

I have been fortunate to have the opportunity to work with colleagues at the KT Academy CeKTER to create and provide a two-part webinar, Using Social Media to Improve Knowledge Translation in Your Employment Research Practice. For those of you interested in learning more about how social media can support your KT goals, I thought you might find the recording of the first webinar of interest: https://www.youtube.com/watch?v=a4CgZs-UOAY.

This issue of WORK has 25 articles. There are six free-to-read articles on COVID-19 with other papers on topics such as the educational needs of Canadian homeless shelter workers related to traumatic brain injury, ergonomic design and evaluation of a novel laptop desk for wheelchair users, return to work of cancer survivors, mindfulness meditation training in an occupational setting, upper extremity biomechanics in native and non-native signers among other interesting topics.

The first 2022 Learn at WORK webinar is on Wednesday, January 26, 2022 at 1pm-2pm EST by Dr. Bhibha M. Das on her article published in WORK titled, Nurses’ physical activity exploratory study: Caring for you so you can care for others. You can register at: https://attendee.gotowebinar.com/register/2817144919007435277

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Cheers,

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