

From the Editor

Health and rehabilitation professionals can capitalize on trends in emerging practice areas by taking an idea and turning it into a successful business. That's entrepreneurship. The 21st century has been called "the century of the entrepreneur". Entrepreneurs are adding vitality to the economy and many are improving the quality of life for their communities.

I am hopeful that the articles contained in this issue of *WORK* will serve as a catalyst to identify areas of need in the health and rehabilitation market place. The

next step will be for you to develop creative solutions to apply to your own area of practice or perhaps, even develop a successful entrepreneurial business.

I welcome hearing from you.

Cheers,

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