**Supplemental Table 1.** Pearson correlation coefficients between numeric variables yielding significant relationships. † Denotes near-significant data (within 0.01 of an alpha of 0.05). Abbreviations: Ln=Natural Log

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| --- | --- | --- | --- |
| **Variable 1** | **Variable 2** | **Pearson Correlation Coefficient (R2)** | **P-Value** |
| Ln(Followers) | Ln(Tweets) | 0.79 | <0.0001 |
| Ln(Likes) | 0.66 | <0.0001 |
| Ln(H-Index) | 0.25 | 0.06† |
| % Medical Tweets | 0.27 | 0.04 |
| Ln(Tweets) | Ln(Likes) | 0.85 | <0.0001 |
| Ln(Following) | 0.80 | <0.0001 |
| % Original Tweets | -0.39 | 0.002 |
| Ln(Likes) | Ln(Following) | 0.80 | <0.0001 |
| % Original Tweets | -0.39 | 0.002 |
| Ln(Following) | Years on Platform | 0.30 | 0.02 |
| % Original Tweets | -0.43 | 0.0007 |