

Announcement

4^e Congrès-exposition internationale sur les banques de données Infodial/Videotex '85

The fourth edition of the Infodial/Videotex congress and exhibition will be held at the Palais des congrès, Porte Maillot, Paris, from 16 September to 20 September 1985.

The *congress* will afford an opportunity for data bank and videotex professionals to discuss their experiences and to reflect on technical developments. It will enable users to learn the ways in which they can avail themselves of automatic information systems, assess their scope and profitability, and compare their needs with the products and services displayed. The *exhibition* will group the leading data-bank producers and service centers, and the advisory and service companies, as well as the manufacturers of the necessary equipment for the consultation of data banks and videotex services. The congress and the demonstrations given at the exhibition will be completed by product reviews.

The fact that, at the same time, the 36th SICOB Trade Show will be held at the CNIT exhibition center at Paris - La défense (from 18 September to 27 September), and Convention informatique, at the Palais des congrès (from 16 September to 20 September), is meant to promote and facilitate the attendance of a wide public of professionals and specialists in 1985, as in 1984. (A shuttle service will provide transport between the SICOB at the CNIT exhibition center, and the Palais des congrès.)

The congress program will comprise:

- **Professional sessions**, concerning professional uses of data banks in the economic, commercial, scientific, technical, fiscal, law and administrative fields.
- **Videotex sessions**, concerning the most recent developments in the field of in-house or external online products and services catering for professional requirements or the general public.
- **Specialist sessions**. These sessions will cater for data-bank producers and service centers, service companies, and equipment manufacturers. The papers will consider technical developments from a legal, financial or technological angle, as

well as their incidence on the development of the production and sale of these products. One or two sessions will be organized for specific new applications—the launching of new data banks or services—in scientific or technical fields. They will cater for specialists in the particular fields.

- **Initiation sessions**, catering for a public of new or future users.
- **A technical session** on the possibilities and prospects of the local processing of information available online.

The working languages of the congress will be French and English, with simultaneous interpretation. The text of the papers will be published in the congress proceedings, which will be available from the opening of the congress.

Infodial/Videotex is again this year being organized by the GFPBBD (Groupe-ment français des producteurs de bases et banques de données), whose sixty-five members will be offering 150 online data banks in 1985—in such fields as economics, law, social affairs, science, corporate life, and practical information, and by SICOB (Salon international d'informatique, télématique, communication, organisation du bureau et bureautique—a yearly event which will offer the visitor an overview of every aspect of modern corporate management tools over a display area of 90,000 square meters), in cooperation with the ACSF (a group of French companies specializing in the commercial dissemination of information in a 'telematics mode') and the AFTEL (Association française de télématique—representing manufacturers and service companies involved in the development of videotex and other telematic services).

In 1984, the congress counted eighty speakers, sixty-five product reviews, and 1,028 delegates; the exhibition attracted 123 exhibitors, and 8,238 visitors.

In 1984, SICOB welcomed 874 exhibitors and 407,000 visitors; of these, 109,000 were professionals. These figures make SICOB the largest international event in its field.

For more information on this year's program, please contact: Infodial/Videotex '85, 4 place de Valois, 75001 Paris, France; tel. (1) 261-5242; telex 212 597 f.