

Announcement

EUSIDIC Annual Conference 2004. *The Content Battle: The battle between content owners and content platform providers*

17–19 October 2004, Helsinki, Finland

A hot issue for primary and secondary publishers as one-stakeholder and information services and libraries as another stakeholder are *content and delivery platforms*.

In the past, users of information were concerned about content, its quality and its format. Now they have worry about access, while a variety of comfortable platforms exist with the same content. The users' choice of platform has been called the platform battle, fought by information integrators, providers and producers. Some other issues here are: the quality of the interfaces offered, the price/business model used, the choice and quality of content and its metadata.

Providers and users are concerned about new business models, such as pay-per-view. At many meetings the information suppliers have confirmed these trends to own content and/or platform(s), as well the experiments with new business models. The proliferation of distribution services for content can be valuable, not only to the publisher who would like their content readily available, but also to the intermediary (library, etc.) and researcher who is given a choice of routes to content.

This leaves the traditional information industry actor with a fundamental decision about the role they play in the new economy: do they act as a content developer, providing 'channels' or 'platforms' to companies that serve a particular market? Do they assess the needs of specific markets or communities, and the deliveries of these needs are the big question.

Confirmed speakers are:

Dr. Kai Ekholm, Director of the National Library of Finland: How to manage the complexity at the information market.

Name, Fujitsu Finland: Safe partal solutions.

Mr. Jouni Kemppainen, product manager, Metso Paper: New Training Contents and Services – How to develop a protection and DRM for the contents' rightful and licensed use?

Should you wish to be one of the speakers, please send us your abstract before the end of June to eusidic@caos.nl

Check the web-site regularly for up-to-date information on the EUSIDIC Annual Conference 2004!
www.eusidic.org