

Editorial

In volume 1 number 6 of this journal, I made an editorial plea for "congruence" in meeting problems between data base producers and online systems suppliers. The divergences between these two major elements in modern information transfer were further pointed up in this journal, in the papers of the special ASIDIC issue.

I am now pleased to report that some movement toward congruence is taking place. At a recent data base producers meeting sponsored by the ESA/IRS organization, many of the issues relating to downloading, customer identification, and cooperative marketing were brought up and frankly discussed. While it is still the 'early days', I believe that this meeting augurs well for the future. Further, the topic of data base producer/system supplier relationships is now being studied by the Information Industry Association (IIA) through a new Data Base Producers Committee chaired by Dr. Lois Granick.

I urge the readers of ISU to take advantage of the improved climate that these activities represent by corresponding with the Editors. We will promise that your views are transmitted to the proper channels.

A.W. Elias