

News Item

The Graduate School of The Union Institute (Cincinnati, USA) and INTERACT, The Institute for Interactive Management (Philadelphia, USA), announce their collaborative initiation of a Ph.D. Program with an emphasis on Interactive Management. The Program has two major objectives. The first is to prepare professional researchers, planners, designers, and managers of systems in which people play the principal role; for example, corporations, governments and government agencies, communities, community agencies, and other organizations. The second objective is to enable the professionals it prepares to contribute significantly to the development of the people and the organizations they serve. Development in this context means an increase in competence, the ability to satisfy needs and desires, one's own and those of others.

The Program focuses on learning, not teaching, and on integrating systems and management theory with practice. Degree candidates have the opportunity

to fully participate in the design of their programs of study. They also select their own method of learning: working closely with eminently qualified faculty, or learning independently with their doctoral committee's oversight. Courses are available but are not required. The Program's Core Faculty provides guidance and assistance to candidates in preparing and implementing their programs of doctoral studies.

The Program is under the direction of Dr. Russell L. Ackoff, who is also Anheuser-Busch Professor Emeritus of Management Science in The Wharton School of the University of Pennsylvania, and Busch Visiting Professor of Management Science at Washington University (St. Louis). Inquiries should be addressed to Professor Ackoff at +1 215 243 17 02, or by mail to The Center for the Development of Interactive Management, The Union Institute, 632 Vine Street, Cincinnati, OH 45202-2407, USA.