

# The impact of ICT characteristics on students' learning outcomes during COVID-19 lockdown period: The crucial role of techno eustress perception

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Received 10 May 2022

Accepted 30 June 2022

## Abstract.

**BACKGROUND:** The COVID-19 crisis led to an unprecedented acceleration of digital learning. It pushed many institutions to abruptly switch to fully online learning modes from face-to-face learning. Prior studies show that higher IT demands can cause challenge or hindrance stressors, depending on how the digital technology characteristics are perceived by the end-user. However, there is a gap in our knowledge regarding how ICT characteristics can lead to positive stress appraisals in a remote learning environment.

**OBJECTIVE:** This paper leverages the person-environment fit and technostress literature to examine how usefulness and reliability as demand-ability stressors of ICT tools can positively impact learning outcomes among remote learning students. Techno eustress perceptions are evaluated as a crucial mechanism for theorizing the positive impact.

**METHODS:** We used the survey method, sampling students (N = 82) during the lockdown period to test this model.

**RESULTS:** Our findings highlight the ICT characteristic of usefulness as salient in contributing to student learning outcomes as it promotes techno eustress.

**CONCLUSIONS:** This is the first study to demonstrate a positive impact of ICT characteristics on student learning outcomes via techno eustress perceptions.

Keywords: COVID-19, Online Learning, ICT characteristics, Techno Eustress, Innovation, Productivity, Usefulness, Stressors, Digital Learning Environment



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## 1. Introduction

Digital learning environments open up new pedagogical opportunities to educational institutions. Many studies have shown that the use of these technologies in education can bring multiple benefits [1–3], such as enhanced learning outcomes, increased learner engagement, and more efficient management and organization of learning [4]. These environments impact learning positively and have long been understood as a way “to think” [5], “to represent” [7], “to communicate” [7] or “to teach” [8].

Although digital technology undoubtedly motivates learners of all ages, including younger learners [9], there is gap in the literature regarding identifying the extant drivers influencing students’ learning performance during a situation of forced remote learning, as experienced during the COVID-19 pandemic [1]. Recent editorials and a number of scholars have explicitly called for a better understanding of this virtual transition for learners during the pandemic [86]. Some prior work claims that the relationship between the use of digital learning environments and academic performance is unclear, and conflicting results are presented in the literature [10, 11]. Similarly, another study has called for the development of a nuanced understanding of the use of digital technologies in education [12]. Researchers are urged to look into ways to ameliorate the negative aspects of digital technology usage, such as technology addiction, digital distraction, or cyberbullying in order to make digital education sustainable. Some researchers posit that the learner’s appraisal of the features of a digital learning system can have a positive influence on learning [1, 13]. However, the relationship between information communication technology characteristics (1) and students’ appraisals in a digital learning environment is yet

to be empirically examined. Filling this research gap will help us to better understand how human systems perceive digital learning environments that have become a norm in many educational institutions around the world.

Recent studies have also called for a more integrative and holistic understanding of digital learning environments [14]. Specifically, understanding the affordances of various technologies (both functional and non-functional), their appraisal by learners, and their impact on learning is an important avenue for further theorization [14]. In the context of both positive and negative impacts of digital technology usage, it becomes interesting to develop a holistic approach on student learning outcomes and examine the conditions leading to positive impacts of digital learning environments on students’ performance during COVID lockdowns [87]. The findings of our study offer solutions for improving the effectiveness of educational programs, products, and learning outcomes through the successful appropriation of the digital learning environment by human systems.

Past research has shown a negative impact of digital technologies on individuals but few studies have analyzed the positive appraisal of technology stressors [15], apart from one study that addresses this aspect in the educational domain [1]. We attempt to contribute to this emerging stream of literature. In order to address the research gaps identified, we pose the following research questions:

To what extent were ICT characteristics positively appraised by students during remote digital learning during the pandemic and what might the impact of this appraisal be on student learning?

We leverage person-environment fit theory to study these questions, examining the influence of common ICT features that are often considered as demand stressors, namely *usefulness* and *reliability* of technology on student remote learning outcomes [16]. The learning outcomes we study in this research are *digital learning environment-enabled productivity* and *innovation* [1, 17]. To the best of our knowledge, this paper is the first to attempt to theorize the indirect role of ICT characteristics on student learning outcomes. Our conclusions will help us to understand how to foster positive appraisals during digital learning experiences and thereby better understand how human systems can be engaged as educational institutions invest in digital transformation initiatives. In the following sections, we elaborate on our theoretical framework and hypothesis development.

## 2. Background literature and theory

Tarafdar, Cooper, and Stich (2019) provide an excellent review of past research on techno distress situations [15]. Therefore, due to space constraints, we will not elaborate on the negative aspects of increasing IT demands here. In this paper, we focus on how and when challenge stress perceptions, also known as techno eustress perceptions, may be experienced by remote learners. In particular, we address the call to identify the technological features amenable to a positive appraisal [15]. Positive appraisals are humanistic intermediary outcomes that can lead to instrumental learning goals. Past research has looked at the relationship between the technological characteristics of ICTs and stressors. Ayyagiri, Grover, and Purvis (2011) has identified three categories of ICT characteristics viewed as antecedents for techno distress perception among end-users: usability features, dynamic features, and intrusive features [16]. Usability features are those characteristics related to the use and adoption of ICTs, including usefulness, reliability, and complexity. Dynamic features are those characteristics related to the pace of change and refer to the way in which ICTs are constantly evolving. Intrusive features refer to the invasiveness of ICTs, and include anonymity and presenteeism. Technology characteristics can influence the person-technology gap by manipulating the individual's ability to deal with the demands of ICTs. They can also generate supply attributes that contradict the individual's values, preferences, needs, or expectations. Usability features enhance an individual's capabilities for dealing with technological challenges and results in reducing strain [11].

Based on person-environment fit theory, this paper argues that usability features, unlike dynamic and intrusive features, can contribute to creating a better fit between the learner and the digital learning environment, as they are viewed as demand-enhancing stressors. Thus, in this study we have incorporated two of the demand-enhancing stressors from the usability features, namely the *usefulness* characteristics of the ICT tools and the *reliability* characteristics of the ICT tools as antecedents to techno eustress perceptions.

We will now elaborate on our selected theoretical framework, the Person-Environment (P-E) Fit model. This model is widely used in stress research [18–20]. The P-E Fit model [21–23] defines stress as “*a negative discrepancy between an individual's perceived situation and desired state, provided that*

*this imbalance is significant for the individual*” [20] p. 242. The central hypothesis of this model is that a misfit between a person and their environment can produce psychological, physiological, and behavioral strains, e.g. irritation, dissatisfaction, boredom, anxiety, depression, whereas fitness perception should lead to positive cognitive and behavioral outcomes.

This model is based on the principle of a balance between people and their environment. When this balance is upset, it results in strain. The P-E Fit model explains the state of stress as the result of a mismatch between the demands and rewards of the work environment and the expectations and abilities of the people. P-E Fit can take two forms: either the environment provides the rewards and resources to meet the individual's needs and preferences, or the individual's skills, abilities, and aptitudes are adapted to the requirements and constraints of the job or position [23]. According to this model, a person-environment imbalance threatens well-being. In response to this tension-inducing imbalance, the individual can implement a range of adjustment strategies. If these adjustment behaviours are ineffective, the additive effects of stress can lead to problems in the long term, such as work dissatisfaction and disturbances in physical and mental health.

Selye has identified two types of responses to stress namely distress and eustress [24]. Distress is the negative outcome of all forms of stressors, physical or psychological, that exceed an individual's capabilities. Eustress is the positive reactions an individual adopts when exposed to a stressor. Recently, by introducing challenge techno-stressors and challenge appraisal into the technostress literature, researchers have claimed that an individual's use of ICTs can enhance and improve their skills by pushing them to learn how to use them and by improving their flexibility in different contexts [25, 26].

Further, ICT characteristics can introduce changes that can be perceived as a challenge, i.e. the opportunity to enhance skills, tasks, and work-life activities leading to positive outcomes, or as a threat, subjecting the individual to pressure and an inability to carry out the task leading to negative outcomes [15]. We can therefore perceive certain ICT characteristics as an opportunity in some contexts to enhance flexibility and productivity by enabling users to access and process information [26, 27]. The organizational literature suggests that types of stressors such as time pressure and job control are perceived as challenge stressors and they give rise to challenge appraisal, which is then linked to daily creativity and proactive

behaviour [28]. Using a similar logic, we posit that certain ICT characteristics can be perceived as challenge stressors giving rise to challenge appraisals.

### 2.1. Digital learning environments and student learning performance

The COVID-19 lockdowns of 2020-21 gave new urgency to the need to switch from a fully face-to-face mode of learning to online learning environments. These new digital environments open up possibilities for the creation of new learning opportunities for both on-campus and online learners. There is therefore a need to understand the impact of students' use of and their assessment of digital learning environments on their learning outcomes.

Prior research has looked at stress appraisals and mental health among higher education students populations. Higher education students face several types of stressors: their ongoing academic studies, financial worries, balancing their personal life and university work, potential lack of support and feedback, competition between peers, being evaluated by their supervisors [29], the fear of having made a mistake in their choice of subject [30], academic deadlines [31], having to alternate between different roles, such as tutoring research, taking part in seminars, acting as an assistant, and being supervised [29]. Depending on the intensity, frequency, duration, and students' subjective interpretation of these stressors, a range of affects can occur. The consequences can be academic burnout [32], decreasing physical health [33], decreasing academic performance, increased plagiarism, increasing errors in professional practice, decreased empathy, increasing dropout levels [34], or development of symptoms of anxiety or depression [35]. We provide specific information on research studies into digital learning during the pandemic in Table 1 below.

To the best of our knowledge, only one study has addressed techno eustress and its impact on students' performance in digital learning environments [1]. One research stream shows that digital learning environments do not play a key role in students' performance in higher education [36, 37]. Another demonstrates that digital learning environments have positive impacts on students' achievement [38, 39]. On the other hand, some studies show that students score higher in a traditional class format than in an online format [40]. Digital learning environments are closely related to self-regulatory learning, making learner-centric learning a key factor in our under-

Table 1  
Recent research on digital learning environments and positioning of this research

Recent research perspectives concerning digital learning during the COVID-19 pandemic	Sources
Perspectives of teachers, teaching structure, and teaching effectiveness	[42–46]
Institutional resources, policies, and IT tool adoption	[47–54]
Learner-centric responsibility for effective learning	[1, 55, 56]
Negative emotional impacts on learners	[45, 54, 57]
Stressors, learner traits, techno eustress, and holistic learning	[1]
Role of demand stressors (ICT characteristics) on techno eustress and holistic learning	This study

standing of the success of such environments [41]. From [1] we can see that when students are IT mindful, they adapt positively to stressors in digital learning environments, leading to enhanced academic creativity and performance. However, we need more research that helps us understand the impact of technological characteristics on positive appraisal and student learning and learning processes [41].

Thus, this research paper aims to examine the role of IT characteristics in digital learning environments and the subjective assessment or challenge appraisal of IT characteristics by students during the lockdown period in France. We believe that a positive perception of technological characteristics will lead to better student outcomes. Indeed, digital learning technologies, which are increasingly valued by students and integrated into higher education, represent a major challenge. It is therefore necessary to understand the context in which they are effective for students so that educational institutions can be better informed about levers for improvement. They will then be in a position to address the inhibitors of performance improvement and put in place measures (human, technical, material, or pedagogical) to strengthen their effectiveness.

### 3. Hypothesis development

In this section, we explain how digital learning environments and their usability features can reduce the misfit described in the Person-Environment Fit model that is shown to cause stress among stu-

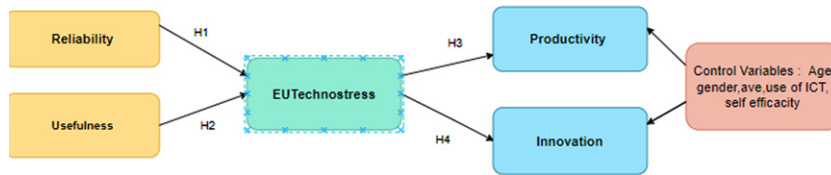


Fig. 1. Research Model.

dents. Reducing the gaps will lessen stress levels and will produce greater productivity and innovation in learning. We chose to focus on two learning outcomes – productivity and innovation in learning – as they offer a holistic examination of learning. Our research examines both task-focused (ICT-enabled productivity) and learning-focused outcomes (ICT-enabled innovation in learning process), which allows us to measure them from a learner’s perspective [58]. These two outcomes are also salient student outcomes when it comes to the use of technology for non-routine tasks [17, 59]. Figure 1 presents our research model with corresponding hypotheses, which will be further developed in this section.

The technostress literature associates three ICT characteristics with ICT use and adoption: usefulness, complexity, and reliability. A lack of choice in the use and adoption of technologies at work [60] is common and is intrinsically linked to the characteristics and requirements of the job position [40, 61]. Despite having a low perception of their usability features, individuals would still have to use ICTs due to the requirements of their particular job. This contributes to a feeling of having to work harder [62]. One study suggests that using technologies for compliance reasons rather than through voluntary adoption creates additional conflicts, which result in more stress [63]. However, reliability and usability features increase the demand perceptions of users rather than contributing to supply-value incongruence [16].

Information systems are often evaluated according to their reliability and on how dependable and consistent the system is [64–66]. However, ICTs are becoming increasingly more complex and their reliability is difficult to ensure [67]. Reliability problems include software errors, quality problems, and failures [68–70]. This unreliability creates frustration and strain among users [62]. Therefore, from a P-E Fit model perspective, we suggest that reliable technologies would reduce the perceived workload and instead create demand ability fit perceptions; thereby triggering techno eustress, whereas unreliable systems will lead to strain due to the additional efforts required

should the system break down. Thus, we hypothesize that:

*H1: Reliability is positively associated with techno eustress perceptions*

According to the P-E Fit model [16], the usability characteristics of ICTs enhance users’ ability to work better and lower the perceived demand ability gap. The more useful users perceive technologies to be, the more they will be able to use them to improve their performance. The individual will therefore perceive the use of technologies as a means of increasing their ability to cope with their workload. Reducing the perceived workload will reduce the misfit and lead to techno eustress. A recent study has also shown that usefulness perception reduces perceptions of technology spatial intrusion that end-users may feel in a remote working situation [10]. Thus, we hypothesize that:

*H2: Usefulness is positively associated with techno eustress perceptions*

When faced with technostress creators, the first step is to appraise whether the use of ICTs is useful, challenging, and reliable to users – in our case, students. The second step is to devise a suitable response by assessing the coping resources, options, and efforts needed to manage the technostress creators. In this context, individuals use ICTs to reduce their workload and their stress. Usability features will enable users to work better by reducing their perception of their workload and increasing their ability to cope with new technological challenges. We suggest it will impact positively on their productivity.

*H3: Techno eustress is positively associated with students’ productivity*

Following the same line of argument for the three prior hypotheses, and based on challenge appraisal, we posit that the use of ICTs will appear as challenging, as individuals will perceive them as a means of increasing their abilities and improving their competences to become more flexible, autonomous, and

productive. The perception of ICTs' usefulness will play a key role in the adoption of digital learning environments by students, thereby increasing their performance in learning tasks and contributing to innovation in learning process. Prior studies have also shown that digital technologies may be appraised as a challenge and contribute to creativity and innovation processes and outcomes [59]. Thus, we hypothesize that:

*H4: Techno eustress is positively associated with students' innovation*

#### 4. Methodology

We adopted a two-wave survey method to collect data and test our hypotheses. The initial questionnaires were sent to approximately 500 students, who were students from a French business school. Respondents were contacted via their academic email addresses and through the school's Facebook group. The first survey was sent in early March 2020 and stayed open for two weeks; the second was sent in late April 2020 and also stayed open for two weeks. During this period of time, students were exclusively taught via remote learning and were not allowed to visit the campus. The first phase consisted of collecting data on ICT characteristics, while the second aimed to collect data on techno eustress and the dependent variables of student innovation and productivity. After screening both sets of data collected during the two phases, we found a total of 82 usable responses, 75% of which came from female students with 25% from male students. The distribution regarding the year of study was: 49% of first to third-year students, 22% of fourth-year students, and 29% of fifth-year students. Working students made up 25% of the respondents. Students on average had three years of experience with ICTs and on average used ICTs for six to eight hours per day. We also incorporated suitable control variables, as shown in the research model (Fig. 1). For example, self-efficacy is known to contribute to learning outcomes that occur via ICT tools [1], hence we have incorporated it in our research model to isolate the potential influence of independent and mediator variables on our learning outcomes. Table 2 provides details of the scales used in this study.

As the sample size of this study was 82, we checked the smallest acceptable sample size to detect the effect of regression analysis at  $p < 0.05$  using G\*Power [75].

The desired power level is typically 0.80, but the researcher performing power analysis can specify a higher level, such as 0.90. Our study's power analysis results revealed a smallest acceptable sample size of 74 for a power level of 0.95, so we can be reasonably sure, with a 95% probability, of not committing a type II error in our research with the given sample size. As seen in Fig. 2, the G power plot gives us the confidence that our sample size is sufficient to offer significant results.

### 5. Results and discussion

#### 5.1. Measurement model assessment

To conduct this study, we used Partial Least Squares Structural Equation Modelling (PLS-SEM) [76]. Several IS studies have used the PLS technique and have proved PLS to be an effective method for data analysis [59, 77, 78]. PLS software is known to be appropriate for smaller sample sizes. Moreover, as per [88] PLS allows us to check whether our sample size is adequate depending on the maximum number of arrows pointing at a latent variable as specified in a given structural equation model. These authors recommend that for a sample size of 80 the maximum number of arrows pointing to a latent variable should be 7. In our case, the maximum number of arrows pointing towards our final dependant variable is only 5. Given that our sample size is adequate for the purposes of the PLS method, we went ahead with this method.

We adopted a two-step approach for our analysis [76, 79]. The first step refers to the analysis of the measurement model while the second step tests the structural relationships between the different constructs. For the measurement model, we tested for three types of validity: content validity, convergent validity, and discriminant validity. The values of the square roots of the Average Variance Extracted (see Table 3) are all above the related inter construct correlations, showing a satisfying discriminant validity. The items' cross loading values were low, showing discriminant validity. Table 4 provides construct reliability and validity measures. Since the measurement model was satisfactory, we proceeded to test the research model using structural model testing.

As a robustness test, we performed the Stone and Geisser  $Q^2$  test using the blindfolding procedure to evaluate the predictive relevance of the structural model [2, 3]. The blindfolding test, which was

Table 2  
Key Variables

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*Self-efficacy [71]*  
*I could complete a job or task using ICT...*  
 ... if there is no one around to tell me what to do as I go (SEFC1)  
 ... if I could call someone for help. (SEFC2)

... if I have a lot of time to carry out the task for which ICTs are provided (SEFC3)  
 ...if I have the built-in help facility for assistance (SEFC4)

*Techno Eustress [1] [72]*  
 ICT use helps me to fulfill the demands of my schoolwork (university) so I can improve my personal growth and well-being (TEU1)  
 I feel ICT use helps me to address the demands of my school (university) challenges so I can achieve personal goals and accomplishment (TEU2)  
 In general, I feel that ICT use for my school (university) work promotes my personal accomplishments (TEU3)

*ICT-enabled productivity [1][73]*  
*The ICTs I use for school related work help me to ... ..*  
 .... improve the quality of my work (PROD1)  
 .... improve my productivity (PROD2)  
 .... accomplish more work than would otherwise be possible (PROD3)  
 .... to perform my job better (PROD4)

*ICT-enabled innovation [1][73]*  
*The ICTs I use for school (university) related work help me to ...*  
 ... identify innovative ways of doing my school (university) work.. (INNO1)  
 ... come up with new ideas relating to my school (university) work (INNO2)

... try out innovative ideas (INNO3)

*Reliability [64]*  
 The features provided by ICTs are dependable (RELI1)  
 The capabilities provided by ICTs are reliable (RELI2)  
 ICTs behave highly consistently (RELI3)

*Usefulness [74]*  
 Use of ICTs enables me to accomplish tasks more quickly (USEF1)  
 Use of ICTs improves the quality of my work (USEF2)  
 Use of ICTs makes it easier to do my job (USEF3)  
 Use of ICTs enhances my effectiveness on the job (USEF4)

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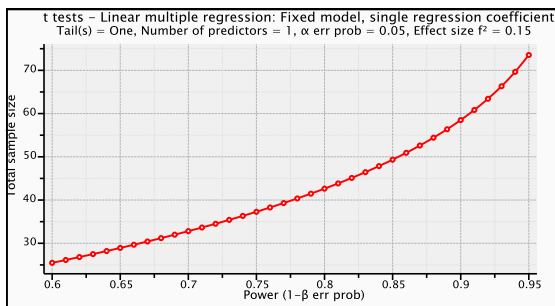


Fig. 2. Power Analysis.

conducted with omission distance equal to 7 (the recommended number), revealed that all  $Q^2$  values of the endogenous variables were greater than zero with the two dependent variables. Positive  $Q^2$  values provide evidence for the predictive relevance of our theorized research model.

### 5.2. Findings: Structural model assessment

Table 5 presents the results of our structural model with productivity and innovation as student learning



Table 3  
Fornell and Larcker Criterion

	Age	TEU	Gender	ICT use	Innovation	Productivity	Reliability	Self efficacy	Usefulness
Age	<b>1.000</b>								
TEU	0.204	<b>0.876</b>							
Gender	-0.041	0.107	<b>1.000</b>						
ICT use	0.085	0.139	-0.012	<b>1.000</b>					
Innovation	-0.068	0.622	0.012	0.264	<b>0.904</b>				
Productivity	0.080	0.621	0.028	0.231	0.570	<b>0.818</b>			
Reliability	0.198	0.301	-0.133	0.096	0.211	0.316	<b>0.825</b>		
Self efficacy	0.104	0.262	0.086	0.079	0.274	0.515	0.077	<b>0.735</b>	
Usefulness	0.151	0.398	0.028	0.097	0.255	0.444	0.491	0.188	<b>0.807</b>

Notes: TEU refers to techno eustress.

Table 4  
Construct Reliability and Validity

	Cronbach's Alpha	rho_A	Composite Reliability	Average Variance Extracted
Age	1,000	1,000	1,000	1,000
Technoeustress	0,848	0,851	0,908	0,767
Gender	1,000	1,000	1,000	1,000
ICT use	1,000	1,000	1,000	1,000
Innovation	0,888	0,888	0,930	0,817
Productivity	0,835	0,838	0,890	0,669
Reliability	0,773	0,797	0,864	0,680
Self-efficacy	0,707	0,732	0,821	0,540
Usefulness	0,821	0,832	0,881	0,651

performance variables. From the results, we observe that reliability does not have a significant relationship

with techno eustress ( $\beta = 0.15, t = 1.40, ns$ ). Thus, H1 is not supported. Then, we tested the relationship between usefulness and techno eustress. Usefulness is significantly related to techno eustress ( $\beta = 0.33, t = 2.8, p < 0.01$ ), thereby supporting H2. From the results, we also observe that techno eustress is significantly related to both productivity ( $\beta = 0.53, t = 6.06, p < 0.01$ ) and innovation learning outcomes ( $\beta = 0.62, t = 7.18, p < 0.01$ ), providing support for H3 and H4. Moreover, we note that age has a significant relationship with innovation ( $\beta = -0.23, t = 2.72, p < 0.01$ ). Further, we can observe that ICT use does have a significant relationship with both innovation ( $\beta = 0.19, t = 2.86, p < 0.01$ ) and productivity ( $\beta = 0.13, t = 2.20, p < 0.05$ ). The high R<sup>2</sup> values explained by techno eustress, along with our chosen control variables (48% for productivity and 55% for innovation outcomes), confirm the relevance and robustness of our research model. In the following sections, we

Table 5  
Structural Model with Innovation and Productivity Performance

Control Variables	TEU		Productivity		Innovation	
	$\beta$	t	B	t	$\beta$	T
Age			-0.08	1.06	<b>-0.23**</b>	2.70
Gender			-0.06	0.82	-0.07	0.87
Self-Efficacy			<b>0.38**</b>	4.66	0.13	1.18
ICT use			<b>0.13**</b>	2.20	<b>0.19**</b>	2.86
Independent Variables						
Reliability	0.14	1.15				
Usefulness	<b>0.33**</b>	2.8				
Mediator Variable						
Techno eustress			<b>0.53**</b>	6.06	<b>0.62**</b>	7.18
R square value	0.17		0.48		0.55	

Notes: \* $p < 0.05$ , \*\* $p < 0.01$ , N = 82 participants.



discuss the theoretical and practical implications of our findings.

## 6. Implications

In this section we provide the implications stemming from our work both for theory and practice respectively.

### 6.1. Theoretical implications

Our study offers several theoretical implications. First, our study addresses calls to explore the role of learners' perception, more specifically in fostering productivity and innovation in digital learning environments [89, 90]. Although prior research has shown the salience of specific technological and course design elements as well as individual differences in technology-mediated learning outcomes [1, 91], such studies have not focused on how technology features may reduce the negative impact of demand-ability misfit perceptions of learners on their learning outcomes. It is very important to also look at how digital learning technologies can alleviate or enhance the use of digital learning technologies. Our work sheds light on this salient research agenda and is one of the first studies to demonstrate a positive impact of ICT characteristics on student learning outcomes in a pandemic lockdown context.

Specifically, we note that ICT characteristics have been studied as antecedents to techno distress perceptions [16]. Digital learning environments can be a source of stress that is detrimental to well-being but they can also be a source of enhanced learner performance. Thus, our study extends recent prior research that showed how positive student traits such as IT mindfulness created an antecedent for student learning outcomes in the context of remote learning during a pandemic via techno eustress [1, 91]. We are able to now show that the usability characteristics of digital learning tools can also be an antecedent to techno eustress perceptions. Our study provides a theoretical framework for an understanding of the technological antecedents of techno eustress and contributes to this under-studied phenomenon [15]. In our study, we show that techno eustress or challenge appraisals can reduce the misfit perceptions between digital technologies and learners and they can also enhance fitness perceptions between digital technologies and learners.

Second, our study is one of the few IS studies to theorize the role of ICT characteristics as a means of alleviating the proven negative stress responses among students using ICTs for work [92, 93]. This has allowed us to narrow down the usability characteristics of technology to one pivotal feature, i.e., the "usefulness" feature in the context of digital learning. Hence, we contribute to both the technostress and digital learning literature [1, 15, 28, 80, 81]. The usefulness feature enhances techno eustress within the student population in a remote learning situation. Our findings demonstrate that students who perceive digital learning environments and tools to be useful are better prepared to understand and adapt to stressful situations arising from the enhanced IT demands placed on them during the sudden transition to a virtual mode. Our research paves the way for future studies into person-environment fitness perceptions as essential to enhancing the well-being of students in a digital learning context.

Third, a recent review paper on technostress highlighted that IS literature is essentially skewed towards examining distress perceptions with a limited focus on appraising the demands from the technology environment as challenging or motivating [94]. Interestingly, very few IS papers discuss the positive side of IT stressors [17, 81]. Our study adds to this noteworthy stream of research. These findings can be examined alongside other person-specific variables, such as cognitive absorption and self-efficacy in fostering positive stress perceptions while using technology for learning and work [17].

Fourth, this study looks at digital learning from a holistic perspective, as we study person-environmental fitness perceptions and also consider both productivity and innovation in the learning process as learning outcomes. Hence, we contribute to the educational technology literature in general [1, 12–14, 41, 84, 85]. Moreover, the findings of our study extend previous studies that have looked at creativity [1, 28, 80, 81], flexibility [26, 27] and productivity [1] in the technostress literature. Our study also extends the online student performance literature by identifying technological determinants [82, 83] as well as contributing to our understanding of the use of digital technologies in the educational context.

The cumulative building of knowledge about the use of digital learning tools for education purposes by end-users such as learners will further enable educational institutions to plan better digital transition policies and usage practices. It could also enable designers to design digital learning environments that

take into account the features that best contribute to a positive experience for learners, including techno-eustress perceptions.

## 6.2. Practical implications

In addition to the aforementioned theoretical implications, our study has a number of practical implications. The results of our study provide clear directions for educational institutions regarding the provision of technological infrastructure while allowing them to think about the features of the technology that can be effectively introduced and leveraged from the perspective of learners or other end-users. We believe that these findings have implications for all educational businesses and organizations undergoing rapid digital transformation due to the coronavirus pandemic. Appropriate multi-pronged efforts are required to communicate to end-users to what extent usability features are embedded into digital learning environments and tools so they can appraise these technologies in a positive light, thereby contributing to their effective use. We believe that the usefulness features highlighted in our study could counteract the stressful situations that students often face in fully remote learning settings. In sum, by taking onboard the person-environment fitness perceptions specified in this study practitioners and pedagogical engineers could hone the signaling strategies and design of learning technologies. Such signaling and communication would help learners to appropriate these tools both effectively and positively and would also increase their productivity in learning as well as their innovation outcomes.

## 7. Limitations and future research directions

We acknowledge that our study has several limitations. However, we believe that these limitations provide interesting avenues for future research. First, the COVID-19 pandemic has emphasized the relevance of the IT and digital transformation in all areas of business as well as in our personal lives. However, our study focuses only on the education sector, where there is an ongoing debate about how to increase 21st-century students' productivity and innovation in learning through IT [95–97]. Future studies could theorize and examine other settings undergoing massive digital transformation because of COVID-19-induced changes. Replication and extension of the current model in non-academic settings

that involve digital workforce transformation would help to increase the generalizability of our research findings.

Second, our study uses a two-wave survey method. While collecting the data in two phases mitigates methodological biases, researchers could consider using an experimental method to produce conclusive evidence for the causal impact of perceptions of usability features on learning outcomes. In a similar vein, qualitative studies on the subject could help us to better understand the nuanced processes through which usability features influence learning outcomes.

Third, we tested the theorized model via a unique data set collected during the first pandemic-driven lockdown period (from March to May 2020) in France. However, our sample size was relatively small. This was primarily because the study was designed as a two-wave matched pair survey conducted during a strict COVID-19-induced lockdown period in France. At that time, many students were forced to make an abrupt first time switch to different online learning modes. However, a G Power plot analysis shows that our study had sufficient power to establish conclusive results. Future researchers could conduct similar studies with a larger number of respondents, perhaps from different cultures and countries.

Fourth, in this study, we examined two generic usability features of the digital learning tools, i.e. usefulness and reliability. Examining the role of complexity characterized as a usability feature is a fertile avenue for future research. In addition, issues related to student engagement, mental health conditions (such as depression), and other academic performance outcomes have gained salience, especially among college students [98]. Examining these novel outcome variables could provide interesting directions for future work.

## 8. Conclusion

The need to better understand the impact of the imposition of digital learning technologies on students during and since the pandemic of 2020/21 is of utmost importance to researchers, pedagogical engineers, practitioners, and education policy makers. Research has made great strides in understanding broader technology design in terms of the selection of collaborative tools such as Zoom and Moodle platforms to quickly navigate the switch to online learning that became necessary during the COVID-19

pandemic. Studies report both negative and positive impacts of digital learning environments on teachers and learners. None of the studies has tried to undertake a nuanced investigation of the impact of technology features perception by learners using various digital learning environments. The theorization undertaken in this study has enabled us to understand under which conditions learners adopt digital learning platforms. Moreover, we are able to better understand how to design tools that generate positive learning outcomes. Since the forced transition has put the onus of remote learning on the student, it is important to study their person-technology fitness perceptions so we can understand how they cope with digital learning tool features that cause demand ability stressors so that they can be productive and creative during the learning process.

Our research provides a novel contribution to theory regarding ICT characteristics as an antecedent to techno-eustress perceptions. Our study is one of the first to link ICT characteristics to learners' learning outcomes via techno-eustress perceptions. The ICT characteristic that causes the best person-environment fitness perceptions is the "usability" feature. This study demonstrates that certain usability characteristics, i.e. usefulness of the digital tool, are viewed positively by learners, which then leads to techno-eustress perceptions. These techno-eustress perceptions propel them to use the digital learning tool effectively for both productive and creative learning processes. Communicating the usefulness of digital learning tools to learners can provide humanistic mediator outcomes of techno-eustress perceptions and can lead to instrumental goals, such as higher productivity in learning and more innovative learning processes. We encourage practitioners and policy makers to incorporate our findings in their design and communication strategies.

### Acknowledgments

The authors would like to thank the students who took part in the survey during the pandemic times.

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