

Foreword

APE 2008 Proceedings

The 3rd APE Conference “Academic Publishing in Europe”, held 22–23 January 2008 in the Berlin–Brandenburg Academy of Sciences, concentrated on ‘Quality & Publishing’. APE 2008 was again organised under the Auspices of the EU Research Directorate-General, and supported and sponsored by a large number of associations, societies and publishing companies. The large number of invited speakers and sponsored guests contributed significantly to the high level of presentations, panels and discussions. The sponsors are listed in the last pages of these Proceedings.

APE 2008 was overbooked with a long waiting list which shows the growing interest in this annual conference. For the first time we had satellite meetings for university presses and information portals. The Pre-Conference Day with the Education & Training Course for Younger Academic Publishers on 21 January 2008 in the NH Hotel had more participants than in 2007 and was again excellently prepared and moderated by Anthony Watkinson.

On behalf of the Organisers and the Programme Committee we would like to thank the Chairmen, the Speakers and last but not least the participants for an excellent conference. APE conferences aim at a better understanding of scholarly communication through value-added publishing and the increasingly important role of relevant information in science and society. They provide an inventory and show the way ahead in a collaborative effort involving all stakeholders in the information society.

Academic publishing is facing technological, financial and political challenges. These might have major consequences for scholarly communication. The public/private interface might change in the coming decade. There is lot of uncertainty and little coherent knowledge about all aspects of the value chain. There is as yet no complete understanding about the economics of publishing. We have to be aware that cultures and habits that deal with scientific information differ substantially between the scientific disciplines and that they are different on all stages of work with information (in creating, access, working with content and publication).

APE conferences provide an international and independent platform, where academic, professional and educational publishers, university presses, librarians, scientists, authors and editors, teachers, learned and professional societies and associations, funding agencies, politicians and policy makers, subscription agencies and booksellers, recruiting agencies as well as technology providers can present visions and views, exchange experiences, and discuss opportunities and challenges. One participant wrote to us, that this was a real “Open Mind” conference, referring to some fierce discussions about the economics and sustainability of Open Access.

All APE 2008 presentations can be found at the APE 2009 website under ‘APE Literature’. Here you can also find the ‘APE 2008 Short Report’. We are grateful to the rapporteurs Dr. Svenja Hagenhoff and Dr. Chris Armbruster, who managed to capture the synthesis of many different presentations.

Speakers at APE 2008 had no obligation to write papers. For this reason it has taken several months to collect a fine selection of articles, which are presented in this Special Issue of the journal *Information Services & Use*, published by IOS Press in Amsterdam. With the help of many notes and audio recordings, we were able to ‘reproduce’ the full text of some presentations.

The 4th APE Conference has been announced for 20–21 January 2009 in the Berlin–Brandenburg Academy of Sciences. The focus will be on “Impact & Publishing”, which is all about awareness, usage, branding, impact, added value, the role of different search engines and a better understanding of academic publishing.

The website is open and first registrations are coming in. For actual information please visit: www.ape2009.eu.

Looking forward to seeing you in Berlin in January 2009.

Arnoud de Kemp
Editor

Final Programme APE 2008 Full Conference APE 2008 – Academic Publishing in Europe

“Quality & Publishing”

Tuesday, 22 January, 2008

Welcome and Opening: Einar Fredriksson, IOS Press, Amsterdam

Greetings: Karl-Peter Winters, German Association of Publishers and Booksellers, Frankfurt

Opening Keynote: **“Innovation in Scholarly Communication. Visions and Projects from High-Energy Physics”**, Rolf-Dieter Heuer, DESY, Hamburg, newly elected Director-General, CERN, Geneva

Keynote 2: **“Open Access – A never ending Story”**, Arne K. Richter, European Geosciences Union

Keynote 3: **“STM Publishing: the known Knowns, the known Unknowns and all Points in between”**, Michael A. Mabe, International Association of STM Publishers

Session: Peer Review and Quality

Chairman: Mayur Amin, Elsevier, Oxford

Experiments with alternative Peer Review Approaches – What have we learnt? With contributions from Ulrich Pöschl, Max Planck Institute for Chemistry, Mainz – Catriona MacCallum, PLoS – Linda J. Miller, Nature, New York

“Peer Review in Scholarly Journals: Perspective of the Scholarly Community – Results from an international Study (PRC)”, Mark Ware, Mark Ware Consulting

Session: All about Money

Chair: Gertraud Griepke, Springer, Heidelberg

“What means rich in publishing? Competition between for-profit and not-for-profit publishers from an economist’s point of view”, Alexis Walckiers, ECARIS, Brussels

“What is the Value Chain of Scientific Publishing?”, Thomas Connertz and Guido F. Hermann, Thieme, Stuttgart

“Scientific Publishing from a Funding Body Perspective: Views from the European Commission”, Deirdre Furlong, European Commission, Brussels

Wednesday, 23 January, 2008

Panel Discussion: What matters? The Future Role of Libraries in Science and Society: Swallowed by OA Repositories, turned into University Presses or kept as Book Museums?

Chairman: Michael Seadle, Humboldt University, Berlin

Participants: Ann Okerson, Yale University Library – Nol Verhagen, Amsterdam University Library – Wolfram Neubauer, ETH Libraries, Zürich

Panel: Visible or Invisible? What Tools do Academic needs?

Chairman: Ehrhardt F. Heinold, Heinold + Spiller, Hamburg

“**A Comparison of Information Portals for Academics**”, Tamara Pianos, German National Library of Economics, Kiel

Panel: Thijs Willems, Scopus – Vanessa Proudman, NEEO/Economists Online – Wilma Mossink, Knowledge Exchange – Tamara Pianos, Vascoda. With Comments from Holger Kersten, University of Magdeburg

Session: Innovation & Enabling Technologies

Chairman: Eefke Smit, STM, Standards & Technology, Amsterdam

“**Comparing the Scientific Impact of Conference and Journal Publications in Computer Science**”, Erhard Rahm, University of Leipzig

“**Semantic Markup in Scientific Publishing**”, Peter Murray-Rust, University of Cambridge

“**The Impact of ACAP on STM Publishers**”, Jens Bammel, International Publishers Association, Geneva

“**Electronic Expression of Licensing Terms**”, Fiona Bennett, Oxford University Press

Round Table: University Presses and Books in the HSS (Humanities and Social Sciences)

Chairman: Eelco Ferwerda, Amsterdam University Press

Participants: Birgit Schmidt, University of Göttingen – Marianne Alenius, Museum Tusulanum Press – Patrizia Cotoneschi, Firenze University Press – Gérard Wormser, Presse Universitaire de Lyon

Session: New Content, New Models, New Roles

Chairman: Dirk Lens, Swets Executive Board, Lisse

“**New Methods to Access Scientific Content**”, Stefan Geißler, TEMIS, Heidelberg

“**New Scientific Communication Models in the MPG: The Case of Data Journals**”, Laurent Romary, Max Planck Digital Library, Berlin

“**Libreka: A Collaborative Publishers Approach to present Full Text Books on the Internet**”, Ronald Schild, MVB, German Association of Publishers and Booksellers, Frankfurt

“**DAISY – An Opportunity to improve Access to Information for All**”, Thomas Kahlisch, German Central Library for the Blind, Leipzig

Closing Keynote: “**Scholarship in the Digital Age. Are we prepared at all? Considerations and Recommendations**”, Rudi Schmiede, Darmstadt University of Technology

Closing Panel: “**Information in Science and Society**”

Chairman: Arnoud de Kemp, AKEP, German Association of Publishers and Booksellers.

Participants: Barbara Casalini, Casalini Libri, Fiesole – Gary Coker, MetaPress, Birmingham (USA) – Annette Holtkamp, DESY, Hamburg – Elisabeth A.L. Mol, Springer Science + Business Media, Dordrecht – Rudi Schmiede, Darmstadt University of Technology – Herman P. Spruyt, International Publishers Association, Geneva

Pre-Conference Day: **“The Purpose of Publishing” Education and Training Course for Younger Academic Publishers (YAP)**

Chair: Anthony Watkinson, University College London

Monday, 21 January 2008

Setting the Scene: Paul Evans, Elsevier, Amsterdam

Tutorial 1: **Giving Authors what they want (Authors Experience)**, Paul Peters, Hindawi, Cairo

Tutorial 2: **Providing Readers with the Google Experience (User Experience)**, Matthias Wahls, Brill, Leyden and Lorna Berrett, Wiley–Blackwell, Oxford

Tutorial 3: **Outsourcing Production and Other Functions (Saving Money)**, Gary Coker, MetaPress, Birmingham (USA) and Gertraud Griepke, Springer, Heidelberg

Workshop I: How to get organized?

Workshop II: How to get the right people with the right skills?

Summary and Presentation of ‘Certificate of Attendance’