

Book review

IT-Enabled Strategic Management: Increasing Returns for the Organization

The unprecedented gains in information systems/technology capabilities, the rapid globalisation of a range of industries and the ever-increasing need for timely, relevant strategic information in complex, hyper-competitive environments have set the stage for new challenges concerning research in strategic management and information systems alike. We believe this confluence of events represents a unique opportunity for cross-fertilization of information systems and strategic management research, broadly defined, as well as the advancement of each field. The state-of-the-art application of advances in information systems/technology and communication to a variety of strategic management issues stands to make valuable contributions both to research and practice.

IT-Enabled Strategic Management: Increasing Returns for the Organization includes the most current research expertise in information systems/technology and strategic management in order to extend scholarship and benefit managers in increasingly turbulent and complex industry environments.

“This book will help readers think of IT as more than a tool, and explains how it can be used as a fundamental element of strategy formulation and implementation”, says Dr. Walters.

Research results on specific market enhancements, information management for decision making, inter-organizational efficiencies, the importance of maintaining crucial relationships, and broader societal and global ramifications are presented and the book encourages continued deliberate cross-fertilization in these critical research areas at a very strategic point in history. Although parallel development continues, globalisation and technological advances have set the stage for the convergence of these fields in a number of arenas, such as:

- Perspectives on IT-Enabled Strategic Management,
- Processes and Capabilities,
- Technology and Tools,
- Inter-Organizational and Global Implications.

IT-Enabled Strategic Management: Increasing Returns for the Organization, Prof. Bruce A. Walters & Prof. Zaiyong Tang (Louisiana Tech University, USA). Idea Books, Hershey (PA), USA, 328 pages, 2006.

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