

News Items

Strategic Management Journal

Human Systems Management is not the only journal concerned with the theory and practice of strategic management. John Wiley and Sons Ltd. has announced another new journal, *Strategic Management Journal (SMJ)*, which is specifically designed to focus upon the problems of strategic planning in business and not-for-profit organizations.

The Chief Editor of the new journal is Dan Schendel of Purdue University, West Lafayette, Indiana. His co-editors are I. Ansoff and D. Channon while the editorial board consists of N. Bowman, A.D. Chandler, W.J. Chandler, P.H. Grinyer, P. Lorange, G.D. Mandry, H. Mintzberg, H. Parker, E. Rhenman, G. Steiner, S. Tilles, and P. de Woot.

The need for Strategic Management Journal is identified by its editors in the following excerpt from the Announcement:

"In the past two decades business has become much more complex as organisations have grown in size and the economic and socio-political environment in which they operate has been subject to massive shifts. To cope with these changes the theory and practice of strategic management is emerging as an important area of managerial understanding and practice."

For specimen copies and further information on SMJ one should write to: John Wiley and Sons Ltd., Baffins Lane, Chichester, Sussex PO19 1UD, England.

Circle of Human Systems Management

Attention HSM circle members!

We have been able to secure a rather attractive subscription price for volume 1 of HSM for all circle members in good standing. As you know the institutional price of HSM is about \$ 68 while the personal price is about \$ 40. *The HSM Circle members are entitled to a yearly subscription price of \$ 20, including postage and handling!*

How to join HSM Circle and maintain good standing?

One can join the Circle upon the payment of \$ 15 yearly fee and upon filling out a special membership form obtainable from HSM Policy Coordinator. This fee entitles a member to receive the "Co-Enzyme", an internal communicator of the Circle, and to maintain the membership. Part of the fee is set aside for preparing the First Conference on Human Systems Management.

Important! Both the membership fee of \$ 15 and the subscription of \$ 20 must be forwarded directly to HSM Policy Coordinator, *not* to North-Holland Publishing Company. The address: Milan Zeleny, HSM Policy Coordinator, European Institute for Advanced Studies in Management, Place Stéphanie 20, B-1050 Brussels, Belgium.

Payments should be made in US \$ only. (One can also use the appropriate section of the tear-out subscription sheet (see below).

For the current listing of HSM Circle membership please refer to HSM No. 1, pp. 102-103.



HSM Circle members subscription order

I am a Circle member and would like to take advantage of the special membership price. Enclosed is:

\$ 15 to cover my membership fee for 1980

\$ 20 to cover the first volume subscription to HSM Journal

I am not a member of the HSM Circle but would like to join. I have checked the appropriate box(es) above and enclosed the corresponding payments. Please send:

HSM Circle membership form

Any available past issues of "Co-Enzyme"

Name

Correspondence address

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Make checks payable to HSM and send the payment and this form to: M. Zeleny, HSM Policy Coordinator, European Institute for Advanced Studies in Management, Place Stéphanie 20, B-1050 Brussels, Belgium

Human Systems Management in Acapulco

The International Congress on Applied Systems Research and Cybernetics is going to be held on December 12–15, 1980 in Acapulco, Mexico. The main theme of the Congress is *The Quality of Life and How To Improve It*.

The Congress will consist of several symposia, including Systems View of Human Life, Human Decision Making and Problem Solving, Systems Dynamics in Contemporary Society, In Search of More Human Socio-Political Institutions, Self-Service Trends in the Society, Human Learning and Self-Referential Systems, and many others.

The emphasis is on the applications of systems research in social and natural sciences, advances in development of systems research methodologies, and applications of cybernetics and systems concepts to ethical management of human systems. Any topic on social, economic and ecological systems, methodology for analysis of systems behavior, systems research in education, health care systems, biological systems, ethical and philosophical aspects of human systems management, information-processing and communication systems, as they can be utilized to help improve the quality of human life, can be presented.

For further information on participation, papers, Proceedings, etc., contact:

Dr. George E. Lasker
Congress President
School of Computer Science
University of Windsor
Windsor, Ontario
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HSM Circle Co-Enzyme

The Circle of Human Systems Management is distributing an internal communicator, *Co-Enzyme*, which goes to about 250 most active proponents of human systems management. (For the listing of HSM Circle current members see HSM 1(1) (1980), pp. 102–103). *Co-Enzyme* has so far appeared in 12 issues and has been very instrumental in providing an informal exchange about human systems management as well as the principles guiding the HSM Journal.

Co-Enzyme accepts unrefereed letters, essays and short statements pertaining to human systems management, HSM Journal, issues to be addressed within the Circle, critiques, suggestions, and preliminary informal discussions on topics of interest. The communicator is thus an open and responsive medium and its contributors are guaranteed total freedom of expression. *Co-Enzyme* could continue to be a useful and challenging complement to HSM Journal, affecting HSM policies, providing new ideas, shaping the future of HSM Journal and Circle.

With the recent publication of HSM Journal there have been some doubts about the need for *Co-Enzyme* and concerns about its viability. As stated above, *Co-Enzyme* could continue to play an important catalytic role. We are anxious to affirm the correctness (or incorrectness) of our perception and we invite the HSM readers to send their short contributions to *Co-Enzyme*.

Current *Co-Enzyme* Editor is:

Prof. Christel Capdevielle
Department of Management
Louisiana State University
Baton Rouge, LA 70803
U.S.A.

Would you share your ideas with your HSM colleagues?

Please send the payment and this form to:

M. Zeleny
HSM Policy Coordinator
European Institute for Advanced
Studies in Management
Place Stéphanie 20, B-1050 BRUSSELS
Belgium