

## Announcement

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# ISB–ISCH Joint Conference Penn State, PA, July 9–13, 2008

This joint meeting will be held on July 9–13, 2008 on the campus of Penn State University, State College, Pennsylvania, and will be hosted by its Department of Bioengineering. This meeting continues the tradition of cooperation between the International Society for Biorheology (ISB) and the International Society for Clinical Hemorheology (ISCH).

The co-chairs of this meeting are Herb Lipowsky (Penn State) and Herb Meiselman (USC) and the program committee is chaired by Tamas Alexy (USC) and Cheng Dong (Penn State).

The conference web site is now operational and updates are continually being added as new developments occur: <http://www.outreach.psu.edu/programs/isbisch/>.

The format of the meeting will consist of a mixture of plenary lectures, symposia and poster sessions. As in past meetings, there will be plenty of free time for networking with colleagues, developing new friendships and renewing old friendships and collaborations.

**If you would like to participate in this meeting and organize a session, please visit the conference web site and click on “Program” to download a symposium planning form. You may submit this form to either of the organizers for consideration.**

The scientific schedule of the meeting will dovetail with the Annual Central Pennsylvania Festival of the Arts which will be running concurrently on the Penn State campus. This event attracts 100,000 visitors during the four day period to view the artistry of a broad cross-section of America (e.g., crafts, sculpture, painting and photography selected by jury) plus live entertainment and foods unique to central Pennsylvania. In addition, an evening of social activities is planned on the shore of a nearby lake, as well as other opportunities to promote social interactions. Accompanying persons will also find numerous activities to keep them busy at the Arts Festival, the Penn State campus, and the countryside surrounding the venue.

Central Pennsylvania is located within a short drive of Baltimore, New York, Philadelphia, Pittsburgh, and Washington, DC, and is serviced by four commuter airlines (US Air, Delta, United and Northwest) into the University Park airport (code SCE). If you prefer to drive from any of these major cities (typically 3–4 hrs), you will see many quaint towns, broad highways, back roads, open valleys and lush, green mountains.

A block of rooms has been reserved at the conference center, hotels in town, and in the University dormitories. Hotels fill fast for the Arts Festival, so we suggest that you make your decision to attend and your room reservations as early as possible.

Please monitor the conference web site as the conference program develops. For your convenience, we offer these web sites:

**Conference web site:** <http://www.outreach.psu.edu/programs/isbisch/>  
Arts Festival: <http://www.arts-festival.com>  
Visitor information: <http://www.psu.edu/ur/visitors.html>

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