Book Alert

Social Network Sites for Scientists: A Quantitative Survey
Ortega J. 2016. Chandos Publishing. US. 198pp
Social Network Sites for Scientists: A Quantitative Survey explores the newest social network sites (for example, ResearchGate and Academia.edu) and web bibliographic platforms (Mendeley, Zotero) that have recently emerged for the scholarly community to use in the interchange of information and documents. The book chapters comprise a quantitative approach and measures the strength of the services provided by the sites in terms of use and activity. It also discusses the implications of new products in the future of scientific communication and their impact on research activities and evaluation.
Source: <http://store.elsevier.com/product.jsp?isbn=9780081005927&pagename=search>

The End of Wisdom? The Future of Libraries in a Digital Age
Evans & Baker, eds. 2016. Chandos Publishing. US. 208pp
The End of Wisdom? The Future of Libraries in a Digital Age assembles opinion pieces, forecasts, strategy options, and case studies from leading worldwide politicians, academics, educators, authors, publishers, captains of industry, senior public sector workers, library directors, IT gurus, and other key players in the field of information provision who discuss their views on the hypothesis surrounding the ‘end of libraries’ and the ‘death of books’. The contributions—ranging in length from 500 to 2,000 words—are analysed and summarized to create a rich picture of current trends and likely future for libraries of all types, with digital options discussed in detail.
Source: http://store.elsevier.com/product.jsp?isbn=9780081001424&pagename=search

Collaborative Filtering Using Data Mining and Analysis
Bhatnagar Vishal. 2016. IGI Global. US. 295pp
Internet usage has become a normal and essential aspect of everyday life. Due to the immense amount of information available on the web, it has become obligatory to find ways to sift through and categorize the overload of data while removing
redundant material. This book evaluates the latest patterns and trending topics in the utilization of data mining tools and filtering practices. Featuring emergent research and optimization techniques in the areas of opinion mining, text mining, and sentiment analysis, as well as their various applications, this book is an essential reference source for researchers and engineers interested in collaborative filtering.


Harnessing Social Media as a Knowledge Management Tool

Chugh Ritesh. 2016. IGI Global. 327pp

Harnessing Social Media as a Knowledge Management Tool explores the usage of social media in managing knowledge from multiple dimensions, highlighting the benefits, opportunities, and challenges that are encountered in using and implementing social media. This publication endeavours to provide a thorough insight into the role of social media in knowledge management from both an organizational and individualistic perspective. This book elucidates emerging strategies perfect for policy-makers, managers, advertisers, academics, students, and organizations who wish to effectively manage knowledge through social media.

Source: <http://www.igi-global.com/book/harnessing-social-media-knowledge-management/147017>

Digital Library Programs for Libraries and Archives: Developing, Managing, and Sustaining Unique Digital Collections

Purcell Aaron D. 2016. Neal-Schuman Publishers. 224pp

Planning and managing a self-contained digitization project is one thing, but how do you transition to a digital library program? How do you start a program from scratch? In this book, Purcell, a well-respected expert in both archives and digital libraries, combines theory and best practices with practical application, showing how to approach digital projects as an ongoing effort. This book not only guides librarians and archivists in transitioning from project-level initiatives to a sustainable program but also provides clear step-by-step instructions for building a digital library program from the bottom up, even for organizations with limited staff.